

## Joel Silverman's Dog Trainer Certification Course #1 Curriculum

### CURRICULUM

Joel Silverman's What Color is Your Dog?® Dog Training Course #1 is a five day hands on dog training course. When completed, attendees receive a signed certification from Joel Silverman that confirms they completed the required curriculum (*both hands on, and written*).

This basic dog-training course is geared towards people that simply want to hands on direction from one of the best in the business.

- - Professional dog trainers looking for continuing education with CEUs. In the past, our courses have been accredited by the IAABC and the CPDT.
  - Owners of dog day care businesses looking to expand their services by adding basic dog training.
  - Pet owners looking to learn about animal behavior, and get a better understanding of hands on dog training.
  - Employees of animal shelters and humane societies
  - Employees of veterinary hospitals

### Content

- A. Joel Silverman's background and "hybird" dog training style
  - 1. Joel's extensive background training dolphins, sea lions, and killer whales
  - 2. A brief look at Joel's 35 years of dog training, and some of the general principals he uses that are identical among dog and marine mammal training
- B. Joel Silverman's What Color is Your Dog?® model
  - Personality-based dog training
  - Why this technique was created
  - The high percentage of dog trainers across the nation that use this technique
  - Learning the five-color spectrum
  - An in depth look at red, orange, yellow, green, and blue dogs
- C. Animal Behavior (PowerPoint)
  - Joel will go into the different styles of dog training, and explain how they have changed throughout the years
  - Behavior and science
    - a. The history behind dog training
    - b. How things have changed for the best
  - The basic principals
    - a. How the personality of the dog plays a huge factor
    - b. Building the relationship
    - c. The training session
    - d. Rewards
    - e. Corrections
    - f. Variation and change

D. Dog Training (Powerpoint)

- Training tools
- Elevated areas
- Training a "place"
- Sit
- Stay
- Come (recall)
- Lie down

E. Dog Training (Practical)

- This portion will be done with dogs that have three different levels of dog training. Each student will get the opportunity to work with dogs at all three stages
  - I. Dogs right from the kennel from the Nevada Humane Society
  - II. Dogs that are seasoned animal actors that work in Hollywood
- Elevated areas
- Training a "place"
- Sit
- Stay
- Come (recall)
- Lie down

F. Problem Solving (PowerPoint)

G. Problem Solving (practical)

H. Testing

- First half of day, written testing
- Second half of day, practical testing