



JSDT1 - Joel Silverman's Basic Dog Trainer Certification Course Curriculum

CURRICULUM

Joel Silverman's Dog Training Course #1 is a five day hands on dog training course. When completed, attendees receive a signed certification from Joel Silverman that confirms they completed the required curriculum (*both hands on, and written*).

This basic dog-training course is geared towards people that simply want to hands on direction from one of the best in the business.

- Owners of dog day care businesses looking to expand their services by adding basic dog training
- Pet owners looking to learn about animal behavior, and get a better understanding of hands on dog training
- Employees of animal shelters and humane societies looking to get certified as a dog trainer
- Employees of veterinary hospitals
- Professional dog trainers
- Individuals looking to start up their own dog training business

Content

A. Joel Silverman's background and "hybird" dog training style

- Joel's extensive background training dolphins, sea lions, and killer whales
- A brief look at Joel's 35 years of dog training, and some of the general principals he uses that are identical among dog and marine mammal training

B. Joel Silverman's What Color is Your Dog?® model

- Personality-based dog training
- Why this technique was created
- The high percentage of dog trainers across the nation that use this technique
- Learning the five-color spectrum
- An in depth look at red, orange, yellow, green, and blue dogs

C. Animal Behavior (PowerPoint)

- Joel will go into the different styles of dog training, and explain how they have changed throughout the years. He will go into
- Behavior and science

- The history behind dog training
- How things have changed for the best
- The basic principals
 - How the personality of the dog plays a huge factor
 - Building the relationship
 - The training session
 - Rewards
 - Corrections
 - Variation and change

D. Dog Training Business - This portion will go into an in-depth lesson on how to implement dog training in your business.

- Dog day care
- Dog training exclusively
- Volunteers at humane societies and animal shelters

E. Dog Training (Powerpoint)

- Training tools
- Elevated areas
- Training a "place"
- Sit
- Stay
- Come (recall)
- Lie down
- Heel

F. Dog Training (Practical)

- This portion will be done with dogs right from the kennel from the humane society in the city Joel is teaching his course that he has selected.
- The behaviors that will be taught are:
 - Elevated areas
 - Training a "place"
 - Sit
 - Stay
 - Come (recall)
 - Lie down

G. Problem Solving (PowerPoint)

H. Problem Solving (practical)